



Animal welfare index in a dairy industry perspective

Arla Foods' Member Service Department is located at Arla's headquarters in Viby, Aarhus, Denmark.

Member Service is responsible for raw milk quality insurance at Arla Foods and has the direct contact to our owners; the farmers producing the milk for Arla products.

My name is Flemming Larsen, and I am the global animal welfare specialist at Arla Foods. My responsibility is to be updated on animal welfare issues and

- assure that the milk quality assurance program is updated accordingly

- advice/support the business groups in Arla on value creation through incorporation of animal welfare issues in sales and marketing

I can offer you personal sparring on your thesis from a commercial point of view and access to an inspiring team, working in Member Service.

The project we offer you

Animal welfare has been pointed out as one of the most important aspects in modern milk production.

Internal and external stakeholders are concerned about/wish to see Arla support and document progress within animal welfare.

One of the major obstacles in this task is to assess and document progress in animal welfare in a quantitative way.

The purpose of this project is to relate, evaluate and if possible suggest improvements to existing indexes to support Arla's efforts to drive, assure and document animal welfare.

Achieving the purpose of the project requires corporation across a number of departments in Arla Foods, including Member Service, Global Quality Assurance, Sales and Marketing.

Your wishes, ideas and engagement are seen as important contributions to the scope of the project.

Student qualifications

We are looking for a student with ambitions to create value for him/herself and Arla Foods, and we expect you to work independently based on regular formal project meetings and on support in specific tasks.

You see animal welfare as an important part of animal based food and your master is of relevance to the project.

Contacting and communicating with people in different positions and working areas is one of your competencies.

How can you apply?

To apply for this thesis topic please send a synopsis and your CV to thesis@arlafoods.com no later than November 1, 2015 with the subject name "11 FLLA".

You will be notified no later than November 13 2015 whether your synopsis has been chosen by the thesis advisor for cooperation between Arla Foods and you on this project.