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Agile project approach in an international environment – creating a symbiosis between IT and Business

Arla Foods IT is located in Viby split into different organisational units. My role is in the Project Management Office (PMO) where we run all IT projects in Arla. Our responsibility is to launch an exciting international IT programme; "Lift Sales & Promotion" (LSP) that will bring us into the future in terms of managing commercial processes. Utilising the most modern technologies and sharpest analytic tools, we aim to take our commercial processes to the next level and deliver increased customer satisfaction and efficiency. Thus, we can significantly improve Arla's bottom line for the benefit of our farmers.

The project we offer you

We recently started using an agile approach when managing our projects. This allows us to be smooth and efficient and do it "short and fat" instead of "long and thin". Agile project management is a fairly new discipline that needs further development.

We need to create an Agile setup where both Business and IT perform and deliver. Business resources often have other obligations to be handled while the project is running. The business often sees an IT

project as a pure system delivery. However, the fact that it is equally a business development project, is not acknowledged.

Your task is to propose a model where projects are running with acknowledgement and in a symbiosis with the business. The aim is to make IT projects visible and delivered as business development projects. You will follow an agile project and discuss your findings and questions with experienced project managers.

Student qualifications

We prefer students with a commercial background and knowledge within project management. You are open-minded, extrovert, flexible and like working in fast-paced environments. We expect you are able to understand our project model and toolbox.

How can you apply?

Please send a synopsis and your CV to thesis@arlafoods.com no later than October 26th 2016 with the subject name "IT & Business". You will be notified whether your synopsis has been chosen by the thesis advisor for cooperation no later than November 11th 2016.