



## **ARLA'S HEALTH STRATEGY 2026**

Arla wants all to live longer, healthier and happier lives.

Science shows that people can live longer and happier lives by enjoying and sharing healthy food.

We want to be part of the journey by providing healthy choices, inspiring healthy food preparation and making nutrition accessible.

### **Providing Healthy Choices**

- Healthy product portfolio; by incrementally increase healthy choices by 60,000 tonnes by 2025, compared to 2019 levels (products that meet Arla nutrition criteria/  $\geq 3.5$  HSR).
- Sugar Program; to achieve our ambition of 90% of our sweetened product portfolio with no more than 6g of added sugar per 100g by 2028.
- Salt levels; to achieve our ambition of no more than 1.7g salt per 100g on average in our cheeses in 2028.
- [Arla's position on dairy fat](#)

### **Inspiring Healthy Food Preparation**

- [Karolines Kitchen / Arla Köcket recipes](#)
- [Food camp for teens in DK](#)
- [Food Movers in DK/MEA](#)

### **Making Nutrition Accessible to more people**

- Healthy products at an affordable price
- Healthy products made accessible through relevant distribution channels