



Market Research Internships in Foodservice, Viby J

CDK Foodservice aims to be the relevant dairy partner that actively contributes to our customers' business and future development. We are a department in constant change, and our ambition is to lead and shape the future of food service model. We work with real value and develop our customers' businesses with a focus on additional revenue, cost and process savings, better quality and enhanced kitchen hygiene.

We are located in Viby, Aarhus and our role is to develop future strategies, plan and execute plans on the Danish out of home market

Market research on Industry and LETQ sub channels, identifying potential and new opportunities

We are looking for two interns who will get a golden opportunity to be exposed to the essential sales area in one of Arla's core markets – a strong experience to build commercial understanding in Arla's foodservice.

You will have the opportunity to provide Arla Foodservice with the necessary information and tools to succeed with our strategy for 2018 and you will provide considerable market insights on one of our core channels.

Areas of responsibility

You will lead and drive market research either on our industry market or on sub channels like Bakeries, delicatessens,

festivals and new upcoming quick service restaurants.

The aim of the projects will be to create a detailed insight into the selected channels and smaller industry producers with a focus on retail products in order to identify the channels' and markets' total potential and thereby new potential opportunities for Arla Foodservice.

Based on your work we will decide upon our go to market strategy and business plans for 2017 in the chosen channels.

Qualifications

As a candidate we expect you to have a high level of energy, a strong independent drive, strong analytical skills and flair for numbers. You have a cooperating and situation adapted attitude towards the daily work across functions and rank, entrepreneurial spirit and a high degree of empathy. You will have to visit customers for analytic reasons and should therefore be extrovert and diplomatic.

How can you apply?

Please note that to apply for this position it is a requirement that you are enrolled in a study programme during the entire internship. The internship is unpaid. We will, however, provide you with lunch and reimburse travel costs, if any, up to 750 DKK per month. Please apply via this [LINK](#) no later than 1 April 2016. For additional information, please call Steen Telsing at +4576434673.