You're not just getting a new **opportunity**. You're giving David one.

Internship in brand/marketing, Viby J

The Cheese Category team in Arla Foods Denmark consists of 7 dedicated marketers driving some of the strongest cheese brands in Denmark. We thrive in a high performance environment but still keep an informal atmosphere and open minded attitude.

As Senior Brand Manager, Yellow Cheese, my primary focus is driving and managing our top 3 strongest yellow cheese brands, Riberhus, Arla and Cheasy through all classic marketing disciplines.

Intern in brand marketing Cheese

The position as an intern in the cheese category will be focusing on driving brand activities on the yellow Cheese brands Cheasy and Arla Cheese, focusing on digital and social media campaigns as well as events and other activities.

You will project manage and involve several different departments (e.g. digital team and communication) as well as external partners.

You will scope, plan and execute campaigns during your internship focusing on building the brands according to strategy and deliver high standard campaign ideas, materials and content.

Student qualifications

You have a proactive and "can do" mind set, and you are a strong project manager

who takes on responsibility and knows how to meet tight deadlines.

Furthermore you are willing to learn in a high performance environment.

If you have experience with social media and digital content it is a plus.

Personal qualifications:

- Open minded
- Outgoing
- Focused
- Independent

How can you apply?

To us, it's not just about making dairy products. It's about providing the ingredients vital to everyday life.

Please note that to apply for this position it is a requirement that you are enrolled in a study programme during the entire internship. The internship is unpaid. We will, however, provide you with lunch and reimburse travel costs, if any, up to 750 DKK per month.

Please apply via this LINK no later than 1 April 2016. For additional information, please call Senior Brand Manager, Yellow Cheese Iben Stenholm at 89 38 14 29. Please state in your application where you have seen the advertisement.

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