



Going global and digital with Employer Branding, Viby J

At Arla, we are busy creating the foundation for a strategic and globally aligned roll-out of our Employer Brand across all markets, and we are looking for an intern who will get to play an important role in this work.

You will be part of our Talent Acquisition team that is, responsible for attraction and recruiting and thus also the operational implementation of our Employer Brand. We organise communication, activities and events in Arla on a global scale and being in close contact with potential candidates to Arla is our reason for being.

Align and communicate Employer Brand

As our intern you will join us on the journey towards becoming a truly global company with an employer brand that is globally aligned and communicated the best way possible. You will be involved in a wide range of tasks and activities. Specifically we plan that you will help us create and update:

- Concepts for creating and maintaining relations to the potential candidates
- Concepts for maximizing added value to Employer Branding activities – how to optimize ROI on EB activities
- Content for digital communication, including videos and storyboards for content on career site

Student qualifications

You are presumably a Master's student within a relevant line of study, such as business administration, marketing,

communication or HR. You have an interest in communication and social media and know how to create digital content, write a storyboard and make a compelling message in English. You might have previous experience with HR, Employer Branding or maybe Marketing, but this is not a must.

We offer you a great professional experience and we will give you the help that you need to succeed. You will be part of a team where sometimes we have what we call “chaotic fun” which means that things are extremely busy and not completely defined, however we are all in it together. We expect you to:

- Be able to begin your internship in August/September
- Stay for 4 - 5 months
- Work 30-37 hours a week.

How can you apply?

Please note that to apply for this position it is a requirement that you are enrolled in a study programme during the entire internship. The internship is unpaid. We will, however, provide you with lunch and reimburse travel costs, if any, up to 750 DKK per month.

For additional information please call Employer Branding Coordinator Camilla Holmen at 89 38 18 45. Please apply via this [LINK](#) no later than 1 April 2016. Please state in your application where you have seen the advertisement.