



Survey: Renewable Energy from Dairy farms

Global Milk Production and Quality Assurance (GMPQA) is part of the Member Service Department located in Viby J.

Member Service is responsible for all issues concerning our owners - the farmers. The GMPQA team works globally to ensure a strong quality assurance program and a sustainable development at farm level. As part of this team Hanne Bang Bligaard is global responsible for the implementation of Arla's Strategy for Sustainable Dairy Farming 2020.

By engaging in the project you'll get a curious thesis advisor expecting you to seize the challenge: 13.000 farmers in 7 countries: How do we create a survey fitting this group?

The project we offer you

We offer you a study case highly relevant for our implementation process: In fact: We need your work!

Arla has taken the responsibility to reduce the climate impact from dairy farming and we want to increase the share of renewable energy in the milk value chain produced by dairy farmers. At present we do not know how much renewable energy dairy farmers is producing already or what support is needed for development.

Arla farmers are located in seven different countries and with even more regional differences. The group is also very disparate when it comes to

daily use of communication technology.

The purpose of the project is to develop a survey providing the needed information, engaging for a high participation rate and using relevant tools in an efficient way. We expect this work to create the basis for other surveys to be conducted in the future. Pilots of the survey may be conducted, when the timeline allows for this.

Depending on your scientific interests the content of the project can be adjusted and we expect to establish a relevant reference group supporting the chosen scope of the project.

Student qualifications

- Communication, anthropology or similar
- Insight in surveys is beneficial
- Independently working
- Good English skills. If you understand German and/or Swedish it is a bonus

Most of all we need your energy and you being committed to doing a great job.

How can you apply?

To apply for this thesis topic please send a synopsis and your CV to thesis@arlafoods.com no later than November 1 2015 with the subject name "13 HABLI". You will be notified whether your synopsis has been chosen by the thesis advisor for cooperation no later than November 13 2015.